

MATT! HAVENS

KEYNOTE SPEAKER

The Most Entertaining and Memorable **Keynote** **Speaker** You'll Ever See



Engaging. Hilarious. Unique. These are just a few of the words that Matt uses to describe himself. Fortunately, others seem to agree. For the past decade, Matt has been at the forefront of leadership and generational issues, working in various leadership roles at a Fortune 50 company in areas as diverse as marketing, employee retention, and management.

In the past two years, Matt has quickly become a must-have for any event where audiences want to learn something new while laughing at the same time. But don't take our word for it. See for yourself. Visit MattHavens.com to see why one of Matt's clients has called him

"both the funniest and most informative speaker I have ever heard in my life."



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STOP ACTING YOUR AGE!

AN ENTERTAINING KEYNOTE TO HELP YOU AVOID GENERATIONAL WARFARE

If you've listened to any other discussion about generational issues at work, then you've undoubtedly been told there are four distinct generations operating side-by-side in today's working world. You've then been told the differences between those four generations, and then you've been told (although probably not in these exact words) that you need to just deal with all these different people, because they're not going away and they're not going to change how they operate. If that advice suits you, fantastic.

However, if you've ever been frustrated by how impossible it seems to employ four different strategies to manage four distinct generations, and if you've ever felt like you're the only one who's being asked to make any changes, then Stop Acting Your Age! is exactly what you need.

▼●■★ YOU'RE NOT AN ACRONYM

A PRACTICAL APPROACH TO LEADERSHIP

If you've been a leader for a while or are being groomed to become one, then you've probably taken your fair share of personality tests. Perhaps you know your Woo strength, or maybe you've recently discovered that you're a purple triangle when you're stressed. If this kind of information is all you need in order to be the kind of leader your people are excited to follow, then you probably don't need to keep reading this.

But if you've ever suspected that leadership may be about more than just you, then You're Not an Acronym is the kind of leadership presentation you'll truly appreciate.

- Learn to replace the complicated four-generation model with a workable dichotomy between older, more experienced workers and their younger, less-experienced counterparts
- Understand the key cultural, technological, and social changes that have conspired to create a disconnect between team members from these two generations
- Walk away with several immediately applicable strategies to address and eliminate problems caused by the disconnect mentioned above
- Inspire a healthier, more robust work ethic in your younger employees (and your older ones, too)
- Inspire a healthier, more robust attitude toward change in your older employees (and your younger ones, too)

- Understand the value (and limitations) of personality tests and other types of self-analysis as they relate to improving your leadership
- Discover the two pillars of effective leadership – neither of which have anything to do with you!
- Develop a system for creating roadmaps for success that everyone can get behind, including people who operate differently from you
- Realize that leadership presentations don't have to be mind-numbingly boring!

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