



4 SIMPLE STEPS TO MAKING YOUR BUSINESS HUMAN



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MAKE YOUR GOALS
TEAM
LEADERSHIP HUMAN
BUSINESS
CULTURE

Hello! And thank you for taking a step to making your business more human with these 4 Simple Steps.

Let's get this out in the open right away. Whether your job title says it or not, you are a LEADER. You're a leader if you want to be; not because someone else gives you the title. By downloading this guide, it's clear you're ready to take your leadership to the next level and show up in the most impactful ways for the people around you, in work, and in life.



Over the course of my career in corporate America, I was always fascinated with the multitude of approaches towards leadership. I read all the books I could get my hands on – and there was no shortage of experts and excerpts telling me how to be the best leader I could be. I watched leaders around me – above and below on the org chart - to study their approaches. After I left corporate America and began speaking to audiences all across the world, I was exposed to almost every industry and talked with leaders across all functions of business.

What I learned was shocking. There were not multiple approaches to being a successful leader. There is only one way: The Human Way™. When leaders make the simple shift to put people first, leaders and everyone around them thrive. Period.

Now that is not to say there is a one-size-fit-all solution, and that's because people are intrinsically individual. These 4 Simple Steps will help you recognize both the individuality of your own leadership and the individual needs of those around you. They'll get you started learning about the Human Way™ and give you an opportunity to practice some of the foundational principles.

Let's Get Started!

IN ORDER TO MAKE YOUR BUSINESS HUMAN
AND LEAD FROM A PEOPLE-FIRST APPROACH,
YOU MUST FIRST ACKNOWLEDGE AND ACCEPT
FOUR HUMAN TRUTHS:

COMMUNITY

FEAR AND
FAILURE

TIME

CHOICE



1. We are all searching for our **Community**.
2. We all deal with **Fear** and **Failure**.
3. We are in a constant battle with **Time**.
4. We all have the ability for **Choice**.

**AS A LEADER, IT IS YOUR RESPONSIBILITY TO
CREATE AN ENVIRONMENT WHICH SUPPORTS
THESE TENETS. THIS IS HOW YOU MAKE YOUR
BUSINESS, YOUR TEAM, YOUR LEADERSHIP.....
*HUMAN.***

1

UNDERSTAND YOUR COMMUNITY

Who are the first 10 people who hold a place in your mind and heart?

**What emotions describe how you identify with
the names on the list?**

What shared experiences or emotional connections exist between these people to land them in your top 10? Be as specific and list as many as possible.

**What can you do to show up for others in the same way these people
have showed up for you?**

OWN YOUR FAILURES

Write down your 3 most significant failures in life/work

For each, write 3 positive benefits or learnings from the experience

How have these failures impacted you today?

FAILURE IS INEVITABLE. IT'S NOT A MATTER OF IF, BUT WHEN WE FAIL AND HOW WE RESPOND – AND HOW WE RESPOND TO OTHERS WHEN THEY FAIL – WHICH DRASTICALLY IMPACTS THE EFFECT OF THOSE FAILURES. CHOOSE TO GIVE GRACE TO YOURSELF AND OTHERS. NOBODY IS PERFECT.

BE INTENTIONAL WITH YOUR TIME

What are your 3-5 most important stated priorities?

Where are you giving your time?

Looking back over your calendar for the last 2 weeks, write down how you spent your time. Be realistic and specific.

**MAKE SURE YOUR ACTIONS AND ACTIVITIES ALIGN
WITH YOUR PRIORITIES**

TAKE OWNERSHIP

**What do you need to
Start doing, Stop doing, or Continue doing
to reach your goals?**



START



STOP



Continue

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